

**VISITOR ARRIVALS TO THE PHILIPPINES BY COUNTRY OF RESIDENCE
JANUARY-MARCH 2010**

Country of Residence	JAN 2010	FEB 2010	MAR 2010	JAN-MAR 2010	% OF TOTAL	JAN-MAR 2009	% GROWTH RATE
ASIA							
<i>ASEAN</i>							
<i>BRUNEI</i>	247	266	383	896	0.10	966	-7.25
<i>CAMBODIA</i>	150	175	209	534	0.06	361	47.92
<i>INDONESIA</i>	2,882	2,107	3,254	8,243	0.94	7,225	14.09
<i>LAOS</i>	47	59	82	188	0.02	148	27.03
<i>MALAYSIA</i>	5,705	5,791	6,872	18,368	2.10	18,243	0.69
<i>MYANMAR</i>	324	244	365	933	0.11	1,194	-21.86
<i>SINGAPORE</i>	8,280	9,245	10,501	28,026	3.20	23,447	19.53
<i>THAILAND</i>	2,756	2,709	3,455	8,920	1.02	8,299	7.48
<i>VIETNAM</i>	1,218	1,447	1,440	4,105	0.47	3,141	30.69
<i>SUB-TOTAL</i>	21,609	22,043	26,561	70,213	8.02	63,024	11.41
<i>EAST ASIA</i>							
<i>CHINA</i>	10,692	19,560	14,400	44,652	5.10	44,553	0.22
<i>HONGKONG</i>	7,882	14,997	11,462	34,341	3.92	32,216	6.60
<i>JAPAN</i>	30,934	28,305	32,467	91,706	10.47	87,359	4.98
<i>KOREA</i>	71,906	50,756	52,060	174,722	19.96	134,960	29.46
<i>TAIWAN</i>	8,506	12,316	9,285	30,107	3.44	27,097	11.11
<i>SUB-TOTAL</i>	129,920	125,934	119,674	375,528	42.89	326,185	15.13
<i>SOUTH ASIA</i>							
<i>BANGLADESH</i>	111	145	183	439	0.05	494	-11.13
<i>INDIA</i>	2,417	1,886	3,234	7,537	0.86	7,603	-0.87
<i>IRAN</i>	195	107	473	775	0.09	721	7.49
<i>NEPAL</i>	146	91	143	380	0.04	289	31.49
<i>PAKISTAN</i>	148	133	208	489	0.06	589	-16.98
<i>SRI LANKA</i>	301	255	326	882	0.10	775	13.81
<i>SUB-TOTAL</i>	3,318	2,617	4,567	10,502	1.20	10,471	0.30
<i>MIDDLE EAST</i>							
<i>BAHRAIN</i>	202	229	284	715	0.08	684	4.53
<i>EGYPT</i>	75	86	93	254	0.03	339	-25.07
<i>JORDAN</i>	42	34	57	133	0.02	151	-11.92
<i>KUWAIT</i>	326	460	500	1,286	0.15	4,123	-68.81
<i>QATAR*</i>	176	233	278	687	0.08	639	7.51
<i>SAUDI ARABIA</i>	1,519	1,603	1,641	4,763	0.54	4,517	5.45
<i>UNITED ARAB EMIRATES</i>	817	766	958	2,541	0.29	2,171	17.04
<i>SUB-TOTAL</i>	3,157	3,411	3,811	10,379	1.19	12,624	-17.78
AMERICA							
<i>NORTH AMERICA</i>							
<i>CANADA</i>	11,333	7,542	10,169	29,044	3.32	28,461	2.05
<i>MEXICO</i>	95	66	98	259	0.03	265	-2.26
<i>USA</i>	55,432	46,462	56,101	157,995	18.05	152,991	3.27
<i>SUB-TOTAL</i>	66,860	54,070	66,368	187,298	21.39	181,717	3.07

**VISITOR ARRIVALS TO THE PHILIPPINES BY COUNTRY OF RESIDENCE
JANUARY-MARCH 2010**

Country of Residence	JAN	FEB	MAR	JAN-MAR	% OF	JAN-MAR	%
	2010	2010	2010	2010	TOTAL	2009	GROWTH RATE
SOUTH AMERICA							
ARGENTINA	71	59	67	197	0.02	208	-5.29
BRAZIL	143	143	149	435	0.05	373	16.62
COLOMBIA	90	23	61	174	0.02	105	65.71
PERU	39	14	76	129	0.01	101	27.72
VENEZUELA	57	23	36	116	0.01	77	50.65
SUB-TOTAL	400	262	389	1,051	0.12	864	21.64
EUROPE							
WESTERN EUROPE							
AUSTRIA	1,424	1,024	1,154	3,602	0.41	3,056	17.87
BELGIUM	779	682	882	2,343	0.27	2,110	11.04
FRANCE	2,754	2,997	2,884	8,635	0.99	7,282	18.58
GERMANY	6,005	5,140	7,227	18,372	2.10	15,798	16.29
LUXEMBOURG	34	56	58	148	0.02	85	74.12
NETHERLANDS	1,627	1,415	1,587	4,629	0.53	4,324	7.05
SWITZERLAND	1,991	1,873	2,321	6,185	0.71	4,884	26.64
SUB-TOTAL	14,614	13,187	16,113	43,914	5.02	37,539	16.98
NORTHERN EUROPE							
DENMARK	1,406	1,427	1,271	4,104	0.47	3,585	14.48
FINLAND	547	452	363	1,362	0.16	898	51.67
IRELAND	527	381	562	1,470	0.17	1,424	3.23
NORWAY	1,472	1,488	1,566	4,526	0.52	3,799	19.14
SWEDEN	2,067	1,664	1,565	5,296	0.60	4,342	21.97
UNITED KINGDOM	8,555	6,967	11,219	26,741	3.05	21,533	24.19
SUB-TOTAL	14,574	12,379	16,546	43,499	4.97	35,581	22.25
SOUTHERN EUROPE							
GREECE	186	155	156	497	0.06	420	18.33
ITALY	1,766	1,263	1,953	4,982	0.57	4,098	21.57
PORTUGAL	64	100	97	261	0.03	217	20.28
SPAIN	942	809	1,320	3,071	0.35	2,596	18.30
SUB-TOTAL	2,958	2,327	3,526	8,811	1.01	7,331	20.19
EASTERN EUROPE							
COMMONWEALTH OF INDEPENDENT STATES							
RUSSIAN FEDERATION	2,273	1,196	1,215	4,684	0.53	3,395	37.97
TOTAL (CIS & RUSSIA)	2,631	1,493	1,666	5,790	0.66	4,536	27.65
POLAND	264	366	376	1,006	0.11	728	38.19
SUB-TOTAL	2,895	1,859	2,042	6,796	0.78	5,264	29.10
EASTERN MEDITERRANEAN EUROPE**							
ISRAEL	473	435	515	1,423	0.16	1,113	27.85
TURKEY	281	221	242	744	0.08	577	28.94
SUB-TOTAL	754	656	757	2,167	0.25	1,690	28.22

**VISITOR ARRIVALS TO THE PHILIPPINES BY COUNTRY OF RESIDENCE
JANUARY-MARCH 2010**

Country of Residence	JAN	FEB	MAR	JAN-MAR	% OF	JAN-MAR	%
	2010	2010	2010	2010	TOTAL	2009	GROWTH RATE
AUSTRALASIA/PACIFIC							
<i>AUSTRALIA</i>	12,272	9,330	13,415	35,017	4.00	30,566	14.56
<i>GUAM</i>	2,710	2,794	3,452	8,956	1.02	8,687	3.10
<i>NAURU</i>	1	1	3	5	0.00	1	400.00
<i>NEW ZEALAND</i>	992	668	919	2,579	0.29	2,266	13.81
<i>PAPUA NEW GUINEA</i>	256	236	283	775	0.09	594	30.47
<i>SUB-TOTAL</i>	16,231	13,029	18,072	47,332	5.41	42,114	12.39
AFRICA							
<i>NIGERIA</i>	44	42	77	163	0.02	159	2.52
<i>SOUTH AFRICA</i>	176	196	230	602	0.07	567	6.17
<i>SUB-TOTAL</i>	220	238	307	765	0.09	726	5.37
OTHERS & UNSPECIFIED RESIDENCES							
	4,707	4,557	4,377	13,641	1.56	13,600	0.30
TOTAL	282,217	256,569	283,110	821,896	93.87	738,730	11.26
OVERSEAS FILIPINOS***	15,902	12,512	25,216	53,630	6.13	46,915	14.31
2009 MONTHLY TOTAL	298,119	269,081	308,326	875,526	100.00	785,645	11.44

*Prior to 2009, statistics from this country were lumped under "Others"

**Grouping from UNWTO; prior to 2009, statistics from Israel were lumped under "Middle East" and statistics from Turkey were lumped under "Others"

*** Philippine passport holders permanently residing abroad; excludes overseas Filipino workers

TOP 12 MARKETS BY VOLUME

Rank	Country	Jan-Mar 2010	% Share
1.	KOREA	174,722	19.96%
2.	USA	157,995	18.05%
3.	JAPAN	91,706	10.47%
4.	CHINA	44,652	5.10%
5.	AUSTRALIA	35,017	4.00%
6.	HONGKONG	34,341	3.92%
7.	TAIWAN	30,107	3.44%
8.	CANADA	29,044	3.32%
9.	SINGAPORE	28,026	3.20%
10.	UNITED KINGDOM	26,741	3.05%
11.	GERMANY	18,372	2.10%
12.	MALAYSIA	18,368	2.10%

Sources of Data: A/D Cards & Shipping Manifests

Prepared by: Tourism Research & Statistics Division, Office of Tourism Development Planning,
Planning, Product Development and Coordination, DEPARTMENT OF TOURISM

e-mail: mysay@tourism.gov.ph

Visit the Department of Tourism's website at <http://www.tourism.gov.ph> or [wowphilippines.com.ph](http://www.wowphilippines.com.ph)